



2017 Sponsorship Package

Dear Potential Sponsor:

The North Coast Nightmares Roller Derby Association is a nonprofit society committed to raising awareness about and furthering the sport of flat track roller derby in Northwestern British Columbia. Our organization is motivated to demonstrate positive roles for women by embodying the values of teamwork, sportswomanship, success, competitiveness, integrity and fun.

The success of our organization relies on the support of our community, as well as our fundraising efforts. We are asking local businesses and organizations to partner with us as sponsors for our upcoming season.

By sponsoring us, your business will receive positive exposure throughout our community and beyond. Sponsorships include financial support or the donation of goods and equipment.

Our 2017 season is scheduled from the beginning of September through to the end of August. We have tentatively set plans for 2 local events; a home bout on April 8th, and a local boot camp and tournament May 19-21st with 6 other teams attending; away bouts tentatively booked for April 21st -23rd (Prince George tournament), May 6th (Fort St. John), June (Richmond tournament), and July 15th (Quesnell double header).

We are currently in need of funds to help cover rental fees for our practice space, assist with travel expenses, cover bout production costs and provide opportunities for beginners through our introductory training program.

Please review our attached sponsorship options and application. Feel free to contact us if you have any further questions.

Sincerely,

Sponsorship Committee
North Coast Nightmares Roller Derby Association
Terrace, BC
northcoastnightmares@gmail.com

THANK YOU FOR YOUR SUPPORT



2017 Sponsorship Package

Sponsorship Levels	Penalty Box	Jammer	Pivot	Blocker
Cost Per Season	\$1500+	\$1000	\$500	\$250
Bout Program Ad*	Large Logo / Ad	Large Logo / Ad	Medium Logo/Ad	Small Logo
Special Thanks Home Bout Announcements	★	★	★	★
Logo and Link on NCN Website*	★	★	★	★
Social Media "Shout Out"	8	8	4	2
Banner Placement at Home Bouts*	★ On Penalty Box**	★	★	★
Distribution of Promo Materials to Visiting Teams*	★	★	★	★
Complimentary Tickets for Each Home Bout	8	8	4	2
Promotional Booth/Display at Home Bouts*	★	★		
Logo on Bout Posters*	★	★		
Reserved VIP Seating (4 seats in Beer Garden or Suicide Seats)	★			

* All banners, advertisements, logos, displays, promotional material and related content must be supplied by the sponsor.

Thinking of an in-kind sponsorship?

Some things we need are: first aid gear, uniforms, water for bouts/games, printed material, league merchandise, chiropractors, physiotherapy, massage, photography services and items to raffle or for silent auction. In-kind sponsorships will be allotted a sponsorship level of the estimated retail value up to Jammer package.

** Penalty Box advertising is not applicable to in-kind sponsorship

Custom Exchange

We want you to get the most out of your sponsorship. We are flexible and open to new ideas and any combination of arena signage, bout program advertising, website advertising, social media, on---location vending and announcer mentions can be explored.

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Sponsor Information

Company/Organization: _____

Contact Name: _____ Ph. #: _____

Email: _____

Web Site: _____

Type of Service or Products offered by your business or organization:

Selected Sponsorship Package:

Penalty Box - \$1500+

Jammer - \$1000

Pivot - \$500

Blocker - \$250

In Kind Product or Service

Description: _____

Value: _____

Custom Exchange

Description: _____

Please provide additional information regarding any specific expectations you have in exchange for sponsorship:

Please send bout tickets to:

Signed: _____ Date: _____

Payment Method: Cheque Cash Email transfer to: northcoastnightmares@gmail.com

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